

# Artwork Requirements



## ► Photographic Scans

When preparing photographic artwork for super-wide format reproduction, we recommend 4" x 5" transparencies for scans. For smaller formats 35mm transparencies will suffice. It is also important that images are professionally scanned and colour corrected with a high end drum scanner.

## ► Colour Proofs

Please supply a printed colour proof or a separate pdf of each image to be printed. We require this as a visual reference to ensure that nothing drops out in the process.

It need not be colour accurate but should show explicitly any PMS colours that you would like us to match.

If no proof is supplied then it will delay your job as we will create and send you a PDF proof for you to approve before we commence printing

## ► Scaling, Resolution and File Size

Contact Vivad for information regarding scaling, resolution and file size for specific printer requirements.

## ► File Formats

Recommended:

Photoshop CS2	(Mac/PC) TIFF, EPS, JPG, PSD
Illustrator CS2	(Mac/PC) AI, EPS
Indesign CS2	(Mac) INDD, EPS
QuarkXpress 6.5	(Mac) QXD, EPS
Acrobat 7	(Mac/PC) PDF

Other Formats:

Freehand 11	(Mac) EPS
Corel Draw 10	(PC) EPS, AI, CDR

Please ensure overprint is turned off on all layers

Supply all fonts outlined for EPS & AI files

\*(No trapping or overprint required for digital printing)

## ► Accepted File Media

CD-ROM (Mac/PC)

DVD (Mac/PC)

Email: [prepress@vivad.com.au](mailto:prepress@vivad.com.au) (broadband, for files less than 8mb only)

FTP: You can also upload your artwork to our FTP Server <http://www.vivad.com.au/ftp.html>

Check our web page at [www.vivad.com.au](http://www.vivad.com.au) for the latest updates.